

WHERE TO SHOP NOW

Downtown Chattanooga

As Warehouse Row grows in popularity as a shopping destination, we round up the area's best new spots

No. 1

LINES ORCHIDS

Since 1947, the Lines family has cultivated orchids in Signal Mountain, Tennessee, where 40,000 square feet of bloom-filled greenhouses are open to visitors. Now, at their first retail location, you can pick up a beautiful moth orchid and a stem vase, among other gifts. linesorchids.com

No. 2

REVIVAL

Arguably the crown jewel of Warehouse Row, this lavish home decor spot draws shoppers for its constantly updated assortment of new (like **Aegean Fretworks pillows, \$260**) and antique finds (like **glass coolers, \$495**). The recently opened Annex Revival, in a separate building on Warehouse Row, brims with lighting, seating, and the occasional antique oddity (1900s dentist chair, anyone?). revivalhome.com

No. 3

THE CHATTANOOGA MARKET

Find a fresh crop of regional products, such as **spice blends from Alchemy Spice Company (\$6.50/each)**, at this nonprofit market that ranks among the best in the region. Starting this season, the market opens Wednesdays as well as Sundays. chattanoogamarket.com



No. 1

No. 2



No. 4

SHADOWBOX PAPERIE

Mariah Mayfield's tiny boutique is a veritable jewel box of pens, journals, cards, notepads—all the lovely accoutrements you and your desk desire. From striped paper straws to sleek Clairefontaine and Rifle Paper Co. journals (\$14), to Karen Adams cards, you'll find a fun little something every time you visit. Need some invitations? They do custom work too. 423/266-4877

No. 3



No. 5



No. 5

KAYCE HUGHES

Downtown Chattanooga is one of only three brick-and-mortar locales where shoppers can browse the Tennessee designer's colorful, whimsy clothes and accessories for women and kids. Try the floral **Rachel Dress (\$158)**, and pick up an equally chic frock for your little fashionista while you're at it. kaycehughes.com

No. 2



No. 6

ROCK/CREEK

The definitive source for outdoor gear in the famously active town opened its newest shop last year, steps from the Tennessee Aquarium. Housed in a former theater transformed into a climbing gym and fitness center, this location focuses on lifestyle brands such as Nau, Prana, and Patagonia, plus—of course—climbing gear. rockcreek.com

No. 4



SHOPPING BREAK!

Snag a local craft beer and a Neapolitan slice at **Community Pie**, the latest hip eatery from 'Nooga restaurateurs Taylor and Mike Molen. communitypie.com • Recharge with a cappuccino from **Brash Coffee**, an Atlanta-based artisan roaster and coffee importer that opened its first retail location in Warehouse Row earlier this year. brash.io